

The UIMPROVE Commercial Licence

WHAT IS A UIMPROVE COMMERCIAL LICENCE?

A UIMPROVE Commercial Licence allows consultancies and other training providers to deliver *Improve Your Projects* and *Universal Improvement Skills* to their clients. These are highly popular 2-day and 3-day courses with a 15 year pedigree that cover the cornerstones of organisational improvement, such as project management, process improvement and improvement tools and techniques. The Licence also enables you to add a portfolio of six practical facilitated sessions to your product range.

WHAT WILL UIMPROVE DO FOR YOUR BUSINESS?

UIMPROVE is a highly popular, practical and easy to sell approach that will enhance and add value to your existing range of products.

WHAT WILL UIMPROVE DO FOR YOUR CLIENTS?

Training people in UIMPROVE will have a rapid impact. Some of the immediate changes are that people will be better organised, run better meetings, set up and run better projects and be able to work more participatively in groups. Your client will not only gain a common language, but also a common approach to improvement.

UIMPROVE helps people to move forward major and complex projects and aligns activity throughout the organisation with corporate strategy and objectives.

UIMPROVE has been used by many organisations at all levels - from front-line staff to Chief Executive - and one of the things that differentiates it from other approaches is its accessibility no matter what the role or previous experience. Not only does UIMPROVE get results, people also enjoy using it.

WHAT YOU GET WITH A LICENCE

Handy Notes

Handy Notes are a Licence Holder's best friend. They provide detailed session-by-session instructions about how to run each course. The level of detail is second-to-none and we have developed these over many years with the help of existing Licence Holders.

WHAT YOU GET WITH A LICENCE

Manuals

Each participant on your courses will receive The Complete Guide to Improvement - the comprehensive manual which covers everything they need to know about improvement. This is a top quality product that is certain to wow your clients.

Other support materials

Your Licence provides you with everything you need to run the courses. This includes printed remits for the exercises within the courses, worksheets for use both during training and back in the workplace, overviews for you to send out to participants so they know what to expect and an assortment of supporting documents such as room layout specifications and packing checklists.

Accessories

There is a comprehensive range of optional accessories available, designed to enhance the strength of the product - notebooks, pens, certificates, bags, flipchart cases and wallcharts.

Training and support

We provide one day of 'open the box' training for Licence Holders where we will take you through how to use the Handy Notes, what's in the manual, how to use the website and answer any questions you might have. Experience has shown that this one day of training is more than enough to get you started. We offer a high level of personal service and are always available for ongoing advice and support.

HOW MUCH?

The UIMPROVE Commercial Licence costs £40 000 + VAT per annum. This includes 150 manuals - enough to run 12 courses.

Up to six people can be licensed to run the training. If you want to run more courses, extra manuals can be purchased at £100 per copy.

So how much will I make?

To break even, you need to run 10 courses @ £4000 or 8 courses @ £5000. How much you charge is your decision. If you run 1 course per month at £4000, you will make £8000 profit. If you run 1 course per month at £5000, you will make £20 000 profit. If you run 2 courses per month, these figures become £41 600 profit @ £4000 per course or £53 600 profit at £5000 per course.

These figures are for the purposes of illustration only. Don't forget you are going to have some overheads and other fixed costs in the running of your business.